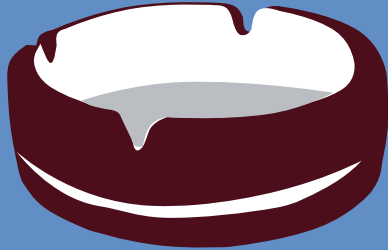


A person who  
**SMOKES**  
WILL BE

15 times **more**  
**LIKELY**



TO DEVELOP

**HEAD & NECK**  
**cancer** than a  
**NON-SMOKER**



**ALCOHOL**  
plus  
**TOBACCO**

**INCREASES** the risk further

**85%**  
of **Head & Neck**  
**CANCERS**  
are linked to  
**tobacco**  
**USE**



**HEAD AND NECK CANCER:**  
**KNOW YOUR RISKS**